

# METATAP.IO

Restaurant Reputation +

**Google Business Optimisation**

+

**Tap Technology**

*“The digital + physical combination  
you didn’t know you needed until now”*

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info@metatap.io

# METATAP.IO

1

## Google Map Ranking

60% of searchers now go straight to the Google maps section when doing a Google search. Goal: To rank higher in this section!

2

## Google Reviews

Collecting 1,000's of real organic reviews that will help you rank higher in the maps section just isnt possible til now!

3

## Menu Solution

Most restarants have up to 4 different menus to put out at any one time and can cause Menu clutter on their tables.

4

## Partners Program

Now, your friends / partners can market themselves to your 1,000's of customers and of course you can charge for this!

1

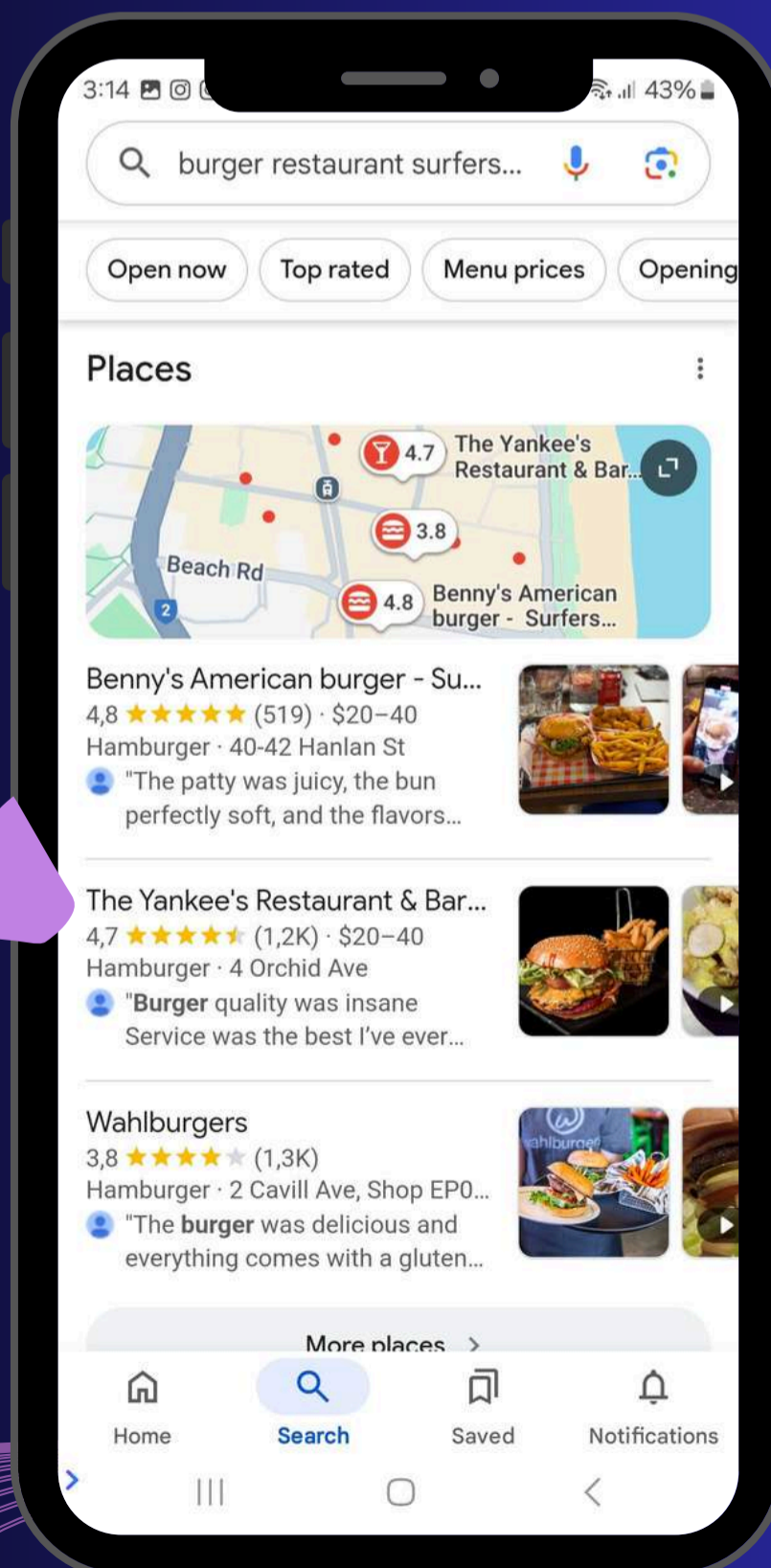
## Google Business Optimisation

GBO is something EVERY business who have a GMB (Maps) page needs to be doing! Treat your GMB page like a social media account!

## 13 different variables to optimise your page for Google's algorithm to love your GMB!

Our dedicated in-house team is here to support you throughout the process. They will continually optimize your content and keep you updated, enhance your photos, offer guidance, and help resolve any issues or answer any questions that may arise during the campaign. To improve your ranking in this area, our team will also address all reviews you receive through the Metatap service, using language that resonates well with Google.

The Goal!



2

## Google Reviews

Our product combination helps you get 1,000's of organic real reviews, it also minimises bad & skyrockets 5 star!!!

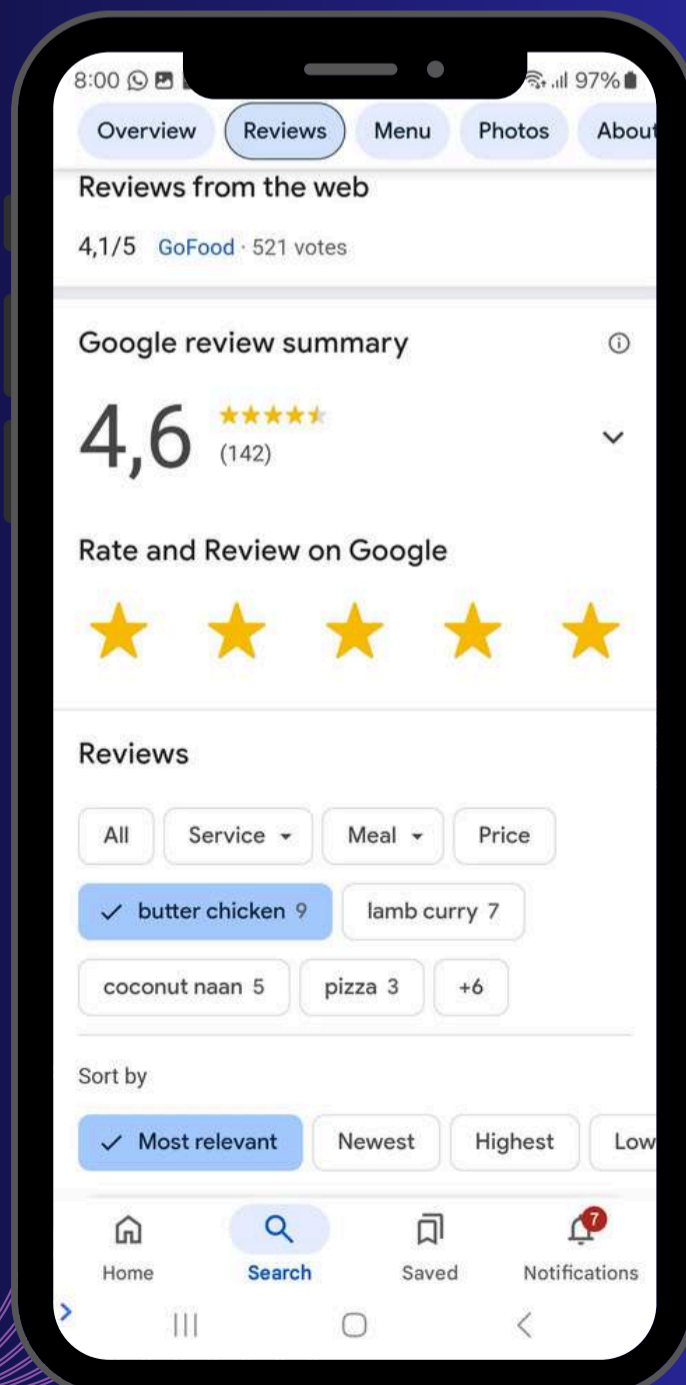
## Organic real reviews using content related to the key phrases you want to rank for.

it's no lie Google LOVES relevant content. So by us hinting to everyone that leaves you a review actual key phrases that will help you rank higher in the Google maps and the customer only get the "provided incentive" by showing you they have used the phrases in their review. Google is going to love you having 1,000's of real reviews with the relevant content.

What will be your reward?

**YES!**

**More reviews = Higher Google Map listing = More customers**





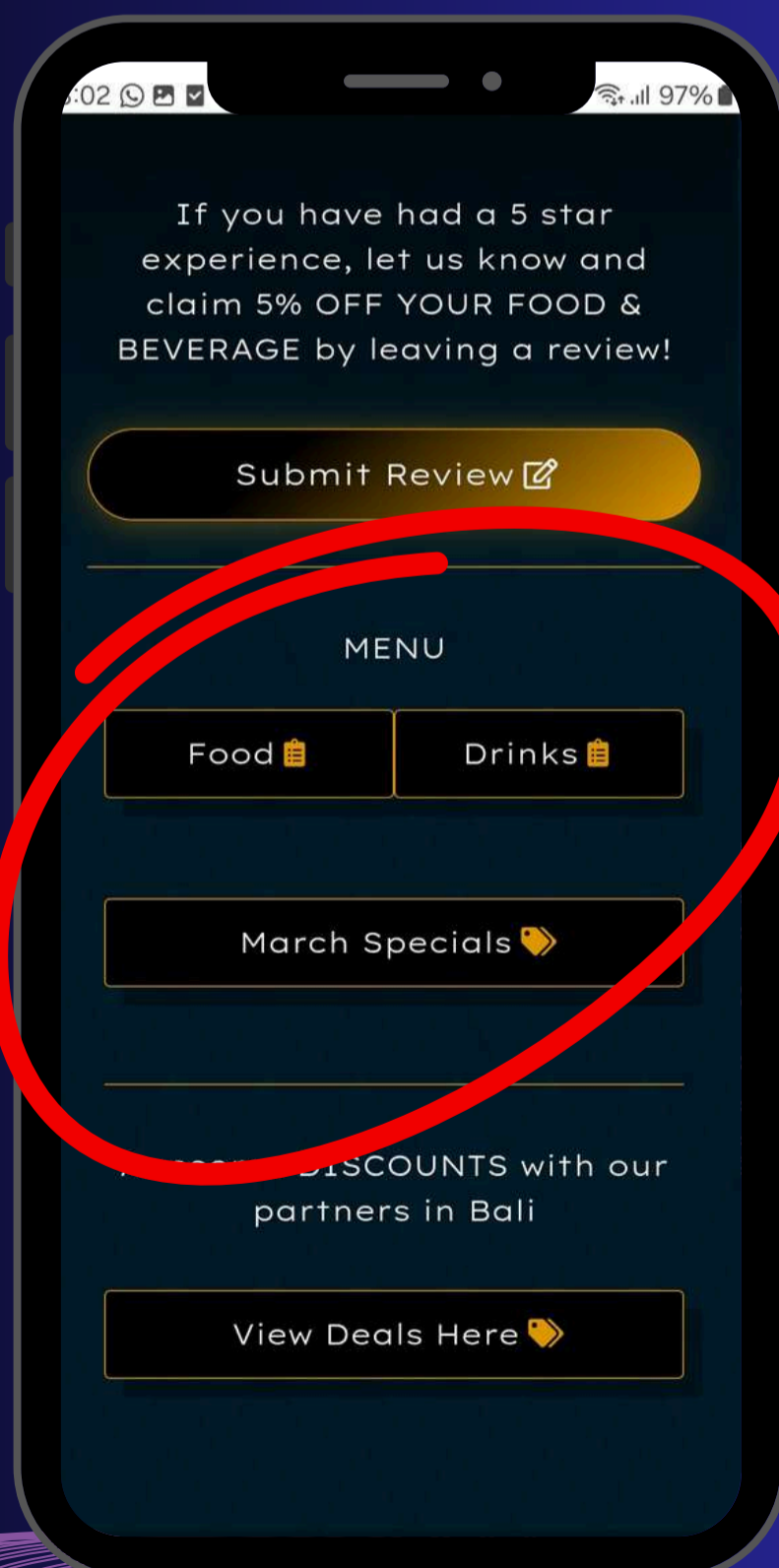
## MENU SOLUTION

Cluttered menus on your restaurant table?

### 3, 4 or even 5 menus to be placed on your restaurant table

Food, Drinks, Specials, Kids & Dessert menu sometimes tatty and old spread across a table for the customer to choose what they want to eat & then leave without even thinking about leaving a review...

Digitising the menu is slowly becoming a must as not only can you update it any time you want quick and easy, it solves clutter on your tables & more importantly gets to push potential customers to leave that ever so important Google Review.





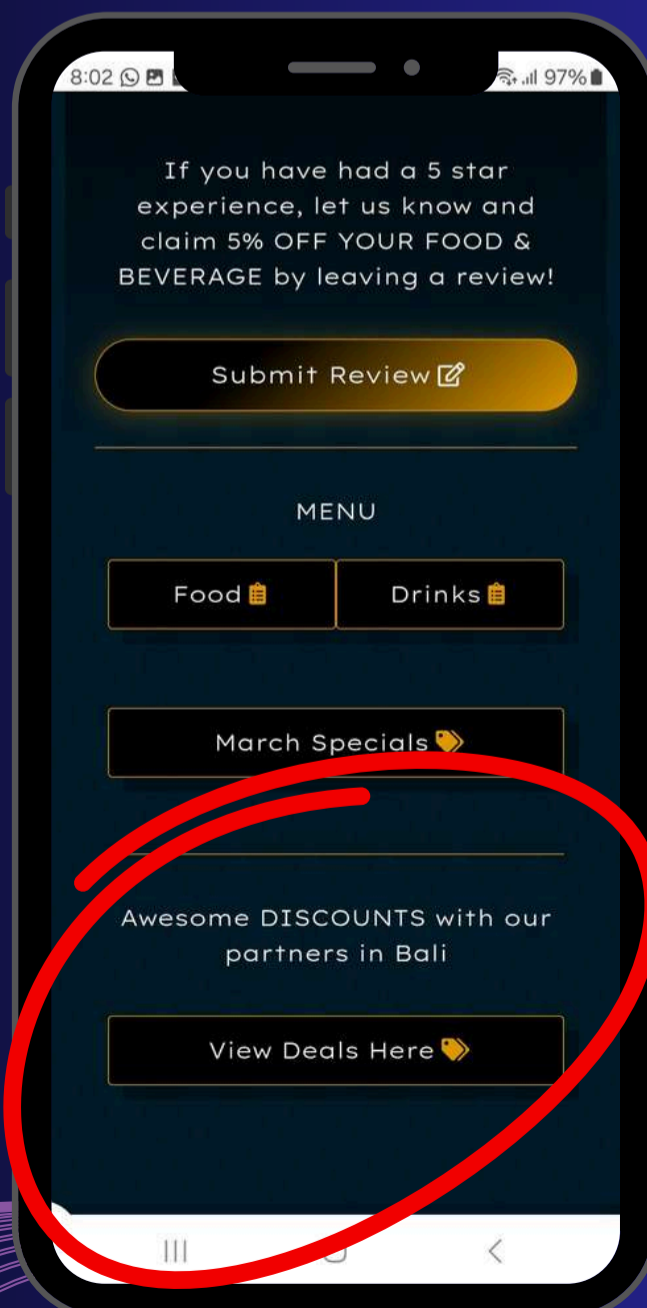
## Partners Program

Have partnerships with friends or other local business close by that your customers don't get to see?

**4 or 5 local business' paying a small fee we will share profit with you to market themselves to every customer you see!**

Yes, thats right, they can market themselves on your landing page under your very own "Partners Program" which customers could look at whilst waiting for their food. A small fee from 4 or 5 different business' would end up meaning we would be free or potentially you making \$\$ from our service!

Why wouldnt they pay for a backlink from a reputable site and also showcase themselves to potentially 1,000's of customers in their area!



# The Tap Cards

We integrate tap technology into personalized business cards that can be showcased on tables or worn by staff as lanyards around their necks.

When customers tap the cards or scan the QR code, they will be directed to your customized landing page. Our aim is to encourage reviews by incentivizing customers, while also providing essential information such as your menus and partner programs.

Additionally, if you want to customize it further with links tailored to your needs, we offer those options as well.



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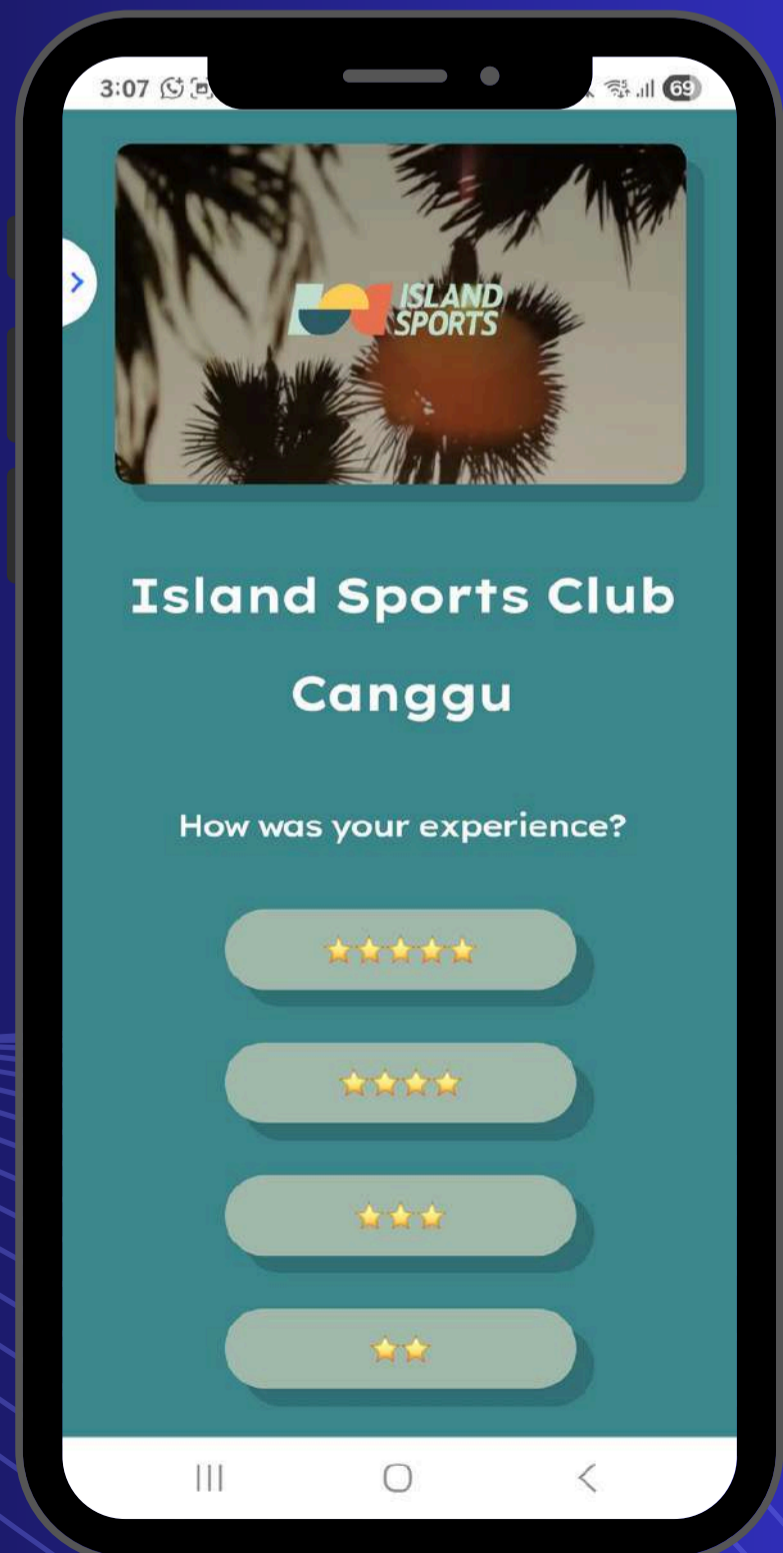
# The Review Section

As we all know, most people only like to leave reviews in the food industry when they have had a bad experience and getting that client to come back is near to impossible.

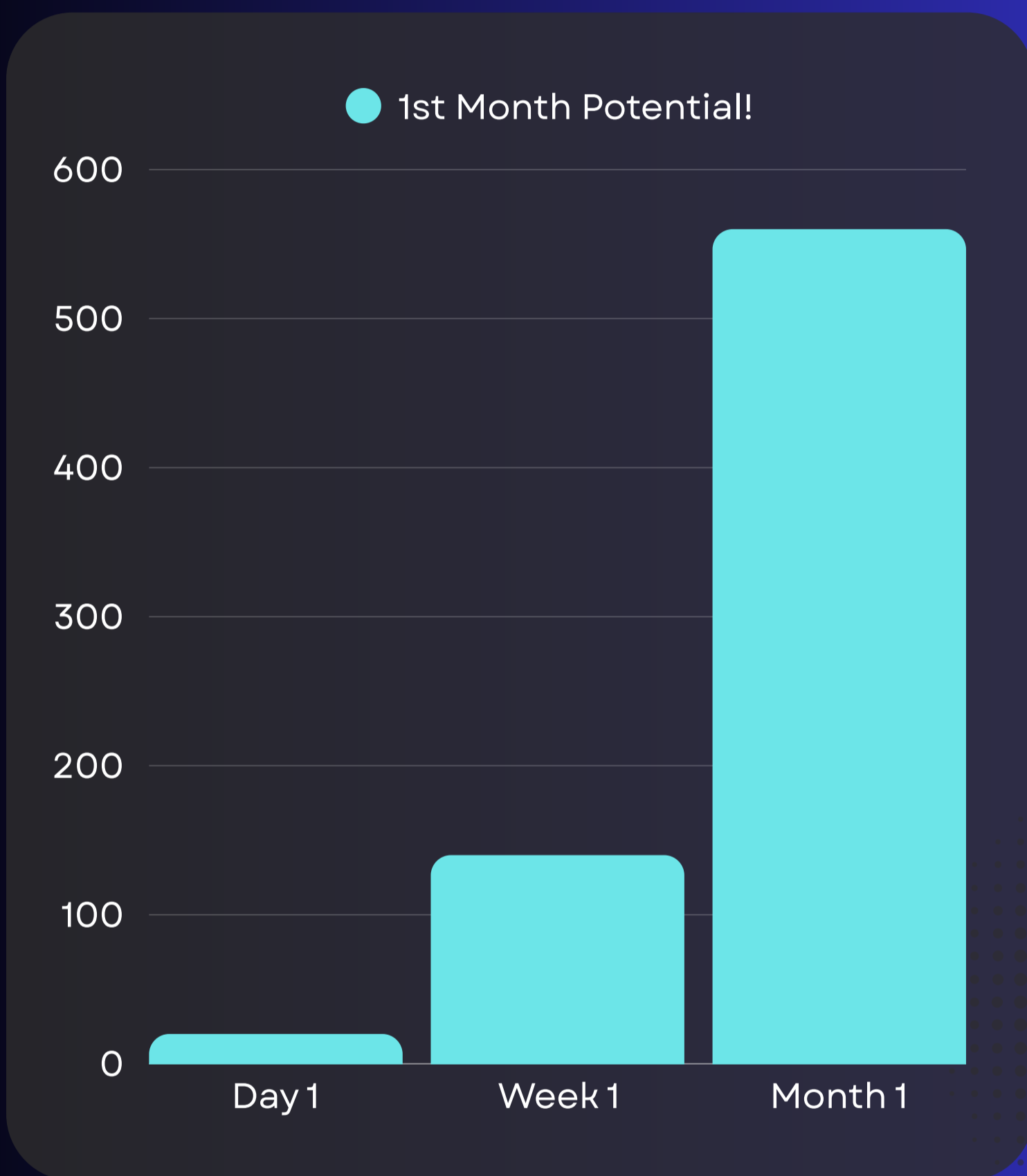
**4 - 5 star Reviews** - Hints to add keywords and links them to YOUR Google review page to get an incentive on the spot!

**1 - 3 Star Reviews** - Lets them write the review after they have been told apologies for your experience, and offered a generous return incentive to attempt to get angry customers back which was near enough impossible before.

These reviews will go to YOUR email, **NOT Google!**



# Potential Organic Real Reviews



Based on just **20 customers per day!**

Potential to have up to **560 reviews in your 1<sup>st</sup> month!**

Again, when looking for a particular restaurant in your area, are we choosing the one with 20 reviews or the one with 2,000 REAL 5 star reviews!

# Restaurant Reputaion + Advantages

1

More organic reviews, means more customers will choose your business.. We have revolutionised a way of getting real 5 star reviews that was not possible before...

2

Google ranks you higher because the reviews and replies are all related to the search key phrases you want to rank for

3

Your happy customers can be marketed too for special events you may put on or menu changes

4

Your restaurant is super busy from your least expensive marketing, meaning you can reduce the cost of your more expensive marketing.

**PEOPLE CHOOSE YOU BECAUSE OF YOUR REVIEWS!**

# The Price Per Month USD

The price is based on the GBO optimisation and work we do consistently to keep Google preferring your restaurant for the keywords you want to rank for.

The tap technology cards are a super bonus no other digital service has ever offered to solve the problem of getting multiple real organic reviews whilst showcasing partner business offers and more importantly digitising your menu as well as your special offers.

## Small Restaurant

**\$299 Set Up Cost**  
**\$259 Per Month**

## Large Restaurant

**\$399 Set Up Cost**  
**\$299 Per Month**



**12 Months Sub**

Tap Cards = \$20 usd each

**24 Months Sub**

Tap Cards = FREE

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## THANK YOU

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